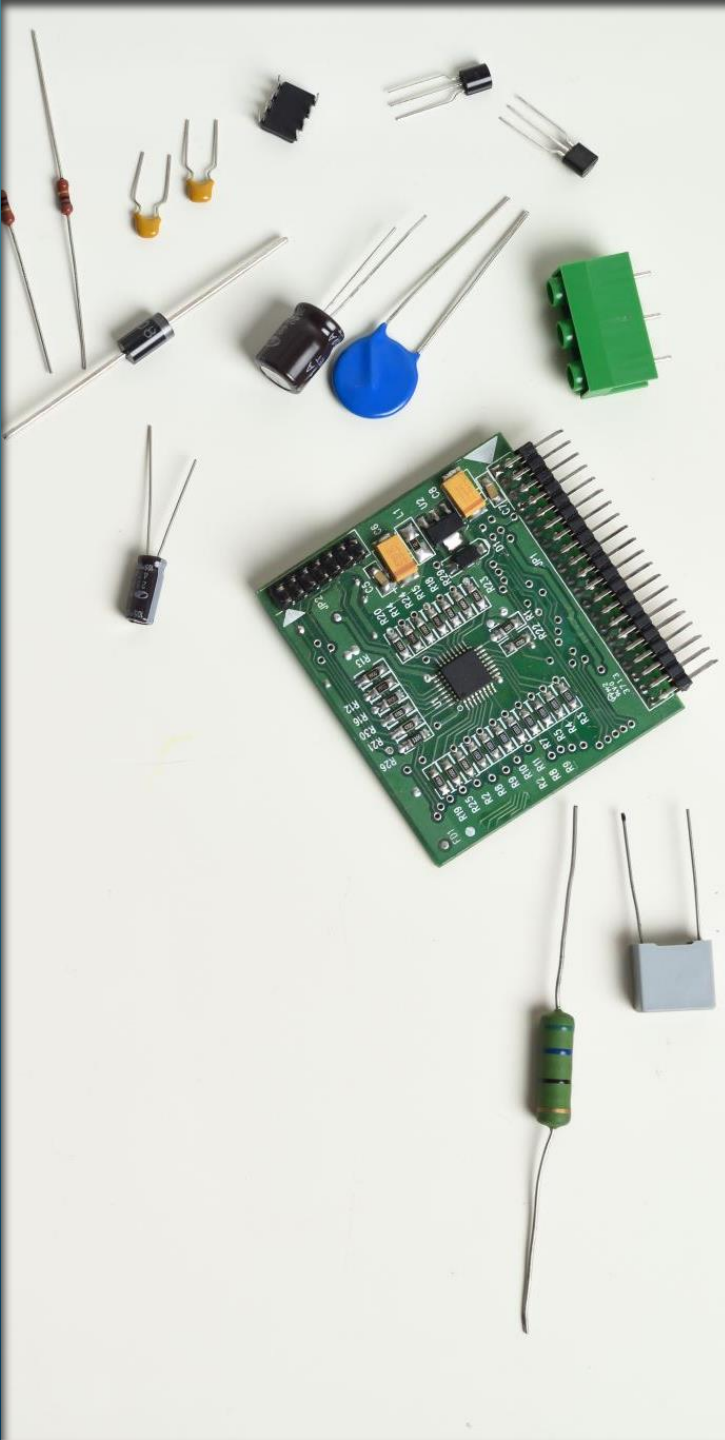




LIVE STREAMING OVERVIEW

Presented on May 17, 2023
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ABOUT US

- ▶ Andrew currently manages the Information Systems department at the Guam Seventh-day Adventist Clinic
- ▶ Dennis is a Systems Analyst at the Guam Seventh-day Adventist Clinic
- ▶ Pastor Rylan Kuartei is the Lead Pastor at Agana Heights Seventh-day Adventist Church



WHY STREAM?

- ▶ Reach people around the world
- ▶ Sick or homebound members
- ▶ Stay connected with members after they relocate
- ▶ Sharing tool
- ▶ Overflow seating
- ▶ Friends and family who can't attend in person
- ▶ Consider negative impacts
 - ▶ Low quality / reputation
 - ▶ Privacy





Free Programming Courses

Get started in minutes! Become a Software Engineer


code.he.net



Ads by Google



WHAT TO STREAM & WHAT TO KEEP?

- ▶ What to stream?
 - ▶ Church service
 - ▶ Sabbath school kids programs
 - ▶ Special events: weddings, funerals, seminars, baptisms, dedications, etc
 - ▶ What to keep or post online?
 - ▶ Just the sermon vs whole service
 - ▶ Can trim after the live event
 - ▶ Copyright Considerations
 - ▶ <https://us.ccli.com/streaming/>
 - ▶ <https://christiancopyrightsolutions.com/worshipcast/>
- 



WHAT DO YOU NEED TO GET STARTED?

- ▶ Internet connection
- ▶ Device with a camera
- ▶ Streaming destination
 - ▶ Free / low cost options
 - ▶ Zoom
 - ▶ Free version has a time limit
 - ▶ Can get discounted licenses through GMM
 - ▶ Facebook
 - ▶ YouTube
 - ▶ Advantages of a paid streaming destination
 - ▶ Maintain control
 - ▶ Avoid unexpected ads
 - ▶ Lower risk of copy right issues







DEFINING REQUIREMENTS

- ▶ Budget
 - ▶ Low: \$300
 - ▶ Medium: \$1500
 - ▶ Medium/High: \$3000
 - ▶ High: \$10,000
 - ▶ Professional: \$40,000+
- ▶ How many viewers?
- ▶ How much bandwidth?

Video Quality	Absolute Minimum Upload Speed	Recommend X 1.5 Upload Speed
720p (SD)	3.0 Mb/s	4.5 Mb/s
1080p (HD)	5.0 Mb/s	7.5 Mb/s
1440p (4K UHD)	25 Mb/s	37.5 Mb/s

- ▶ How many cameras?
- ▶ Crew size and skill level



Destination

Facebook

YouTube

Zoom

ADVENTIST WEB MEDIA MINISTRY
 Church Connect

Capture Audio

Capture Video

Mix/Encode

Upload

Basic
Low Budget
\$300



Rode Wireless Go II



Cell Phone/ Tablet



Cell Phone/ Tablet



Cellular

Better
Medium Budget
\$1500



Logitech Meetup



Logitech Meetup



YoloBox



Even Better
Medium\High
Budget
\$1500 - \$3000



Rode Shotgun Mic

OR



Rode Wireless Go II



Sony ZVE-10



ATEM Mini Extreme



Ethernet/Local Network



Rode Wireless Go II

**More
Options/Quality
High Budget
\$10,000**



PA System and Mics



Sony ZVE1



Computer



Ethe



PTZ Optics 30x-NDI



Software

**Most
Options/Quality
Professional Budget
\$40,000+**



PA System and Mics



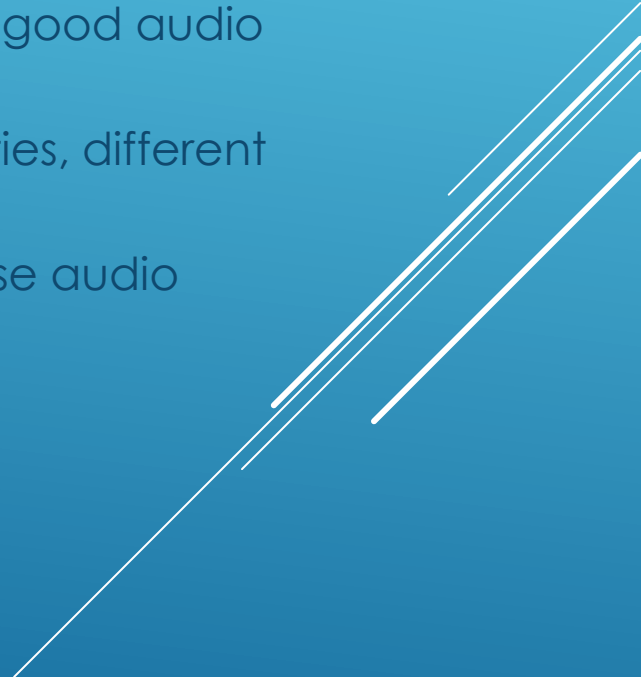
Professional Cameras



Tricaster TC1



AUDIO

- ▶ Listen to your audio!
 - ▶ Audio is most important, more important than video
 - ▶ Mic placement is the biggest factor in getting good audio the closer the better
 - ▶ Not all mics are created equal, different qualities, different purposes
 - ▶ Live stream audio is different than front of house audio
 - ▶ Can have a dedicated mixer
- 




DESTINATIONS

- ▶ Zoom
- ▶ Facebook
- ▶ YouTube


- ▶ Adventist Church Connect
 - ▶ Plans starting at \$24.95 per month
 - ▶ <https://www.adventistchurchconnect.com/help/knowledge-base/live-streaming>

- ▶ Sealing Time Ministries
 - ▶ Adventist supporting ministry, Streaming starting at \$15 monthly
 - ▶ <http://www.sealingtime.com>

STATISTICS & FEEDBACK

- ▶ Why count?
 - ▶ See if the ministry is reaching people
 - ▶ Feedback
 - ▶ Live feedback regarding broadcast problems
 - ▶ Interaction during the event
 - ▶ Statistics
 - ▶ YouTube / Facebook
- 

ARCHIVING & DISTRIBUTION

- ▶ Where to post the videos?
 - ▶ Your web or streaming hosting provider
 - ▶ Vimeo
 - ▶ YouTube
 - ▶ Facebook
 - ▶ Podcasting
 - ▶ Thumb drives
 - ▶ Backups
 - ▶ What if you lose account access?
- 

OTHER THINGS TO CONSIDER

- ▶ Projector display on site (closed circuit)
 - ▶ Presenter content (slides, scripture, movies)
 - ▶ Physical installation (mounting, cabling, work area)
 - ▶ On going support & maintenance
 - ▶ Keep it simple
 - ▶ Staff training & scheduling
 - ▶ Camera operator best practices
- 

QUESTIONS?

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Additional Resources:

- ▶ For more technical details and to download this presentation: <http://headbackup.com>
- ▶ Adventist Church Connect Resource document:
 - ▶ <https://www.adventistchurchconnect.com/file/49/Live+Streaming+for+Beginners+Document.pdf>